

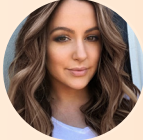
**BEAUTY***expo*  
AUSTRALIA



*face2face*  
MAKE UP AWARDS

24 August 2024 | ICC Sydney Darling Harbour

## ABOUT THE FACE2FACE MAKEUP AWARDS



ISABELLE

Face2Face Makeup Awards  
Creative Director

Internationally recognised, multi award-winning makeup artist, Isabelle De Vries challenges trends and stereotypes of beauty and has gained recognition from the industry's elite.

Isabelle specialises in editorial makeup, as well as makeup for; beauty, runway, bridal and advertising and has established herself as the "Gloss Queen" and started the trend "Buttery Skin" as seen in Allure & Glamour Magazine to name a few.

As an educator Isabelle is fun, hands on and down to earth. Her Signature Masterclass has taken her to L.A, NYC, London, France and Croatia as well as presenting as a guest artist in Lithuania for "The Makeup Lovers Festival" and in NY for "The Makeup Show".

Isabelle is excited to be back as the Creative Director of the 2024 Face2Face Awards. A true creator & innovator of her art, Isabelle De Vries has become a house hold name in the industry.

### CREATIVE MAKEUP

#### A Fairytale Fantasy (LIVE)

Saturday 24 August | 8:00am - 11:00am

In our most anticipated category of the Face2Face awards, this year artists will create a creative look inspired by their favourite fairytale. Let your imagination go free and see where it takes you. Where everything and anything is possible. Body/ face painting, embellishments and prosthetics are permitted in this category.

### FASHION EDITORIAL

#### Iconic Runway (LIVE)

Saturday 24 August | 2:30 pm - 3:30pm

When you think of iconic runway makeups, names like Pat McGrath and Val Garland might come to mind. This year for our live fashion, editorial category Artists will create a look inspired by their favourite iconic runway moment. Be inspired by makeups that have shaped runway as we know it.

### BRIDAL

#### The History of Bridal (LIVE)

Saturday 24 August | 12:30pm - 1:30pm

Bridal styles and trends have changed throughout history. Many of the beautiful looks we see today are influenced by our vast history. In this years bridal category artists will create a bridal look inspired by an era of their choice. Artists will have the opportunity to take elements from their favourite era adding your own modern twist to create your very own bridal look.

### BEAUTY EDITORIAL

#### Vogue - Cover shot (PHOTOGRAPHIC)

Online Submission

Vogue is known for its exquisite fashion and beauty and their iconic cover shots. This year artists will create a beauty story fit for the cover of Vogue magazine. Each artist will create two high quality beauty images that demonstrates their style and skills.

## HOW TO ENTER

ENTRY PRICE PER CATEGORY:  
STANDARD: \$20  
PRICE INCLUDES AN EXPO PASS

PLEASE ENTER ONLINE BY 5PM THURSDAY 15TH AUGUST 2024 FOR ALL CATEGORIES.

[TO ENTER PLEASE CLICK HERE](#)

### CREATIVE ENQUIRIES

Isabelle De Vries  
Creative Director  
[isabelle\\_de\\_vries@outlook.com](mailto:isabelle_de_vries@outlook.com)

### ADMINISTRATIVE ENQUIRIES

Georgia Burridge  
Event Production Executive [georgia.burridge@rxglobal.com](mailto:georgia.burridge@rxglobal.com)

# Beauty Editorial Mandatory Form 1

## MAKEUP ARTIST DECLARATION

I (as listed below)\* agree upon, receipt of which is hereby acknowledged, consent that Beauty Expo Australia and media authorised by Beauty Expo Australia, may use the digital files submitted for the Face2Face Makeup Awards for the purpose of promotion and publication in whole or part thereof. I have also read the conditions of entry and agree to abide by them. (\*Signature of modelling agency on behalf of model will also suffice.)

Name  
\_\_\_\_\_

Salon/Agency  
\_\_\_\_\_

Your Website (if you have one)  
\_\_\_\_\_

Your Social Media Handles  
\_\_\_\_\_

Signature  
\_\_\_\_\_

Date  
\_\_\_\_\_

Name of Witness  
\_\_\_\_\_

Signature  
\_\_\_\_\_

Date  
\_\_\_\_\_

In 100 words or less, please write a description of how your photos meet the theme/brief.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### HOW TO ENTER

ENTRY PRICE PER CATEGORY:  
STANDARD: \$20  
PRICE INCLUDES AN EXPO PASS

PLEASE ENTER ONLINE BY 5PM THURSDAY 15TH AUGUST 2024 FOR ALL CATEGORIES.

[TO ENTER PLEASE CLICK HERE](#)

### CREATIVE ENQUIRIES

Isabelle De Vries  
Creative Director  
isabelle\_de\_vries@outlook.com

### ADMINISTRATIVE ENQUIRIES

Georgia Burridge  
Event Production Executive georgia.burridge@rxglobal.com

## Beauty Editorial Mandatory Form 2

# MODEL RELEASE FORM

I (as listed below)\* agree upon, receipt of which is hereby acknowledged, consent that Beauty Expo Australia and media authorised by Beauty Expo Australia, may use the photographs and/or digital files submitted for the Face2Face Makeup Awards for the purpose of promotion and publication in whole or part thereof. I have also read the conditions of entry and agree to abide by them. (\*Signature of modelling agency on behalf of model will also suffice.)

Model 1 Name \_\_\_\_\_ Signature \_\_\_\_\_

Model 2 Name \_\_\_\_\_ Signature \_\_\_\_\_

Hairstylist Name \_\_\_\_\_ Signature \_\_\_\_\_

Photographer Name \_\_\_\_\_ Signature \_\_\_\_\_

Date of Shoot \_\_\_\_\_ Signature \_\_\_\_\_

Consent by Parent or Guardian if persons are less than 18 years of age.

As parent or guardian of the above named person, I consent to the above release and signature thereto and to the potential usage as set out above.

Name \_\_\_\_\_

Parent or Guardian Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Name \_\_\_\_\_

Parent or Guardian Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## HOW TO ENTER

ENTRY PRICE PER CATEGORY:  
STANDARD: \$20  
PRICE INCLUDES AN EXPO PASS

PLEASE ENTER ONLINE BY 5PM THURSDAY 15TH AUGUST 2024 FOR ALL CATEGORIES.

[TO ENTER PLEASE CLICK HERE](#)

### CREATIVE ENQUIRIES

Isabelle De Vries  
Creative Director  
isabelle\_de\_vries@outlook.com

### ADMINISTRATIVE ENQUIRIES

Georgia Burridge  
Event Production Executive georgia.  
burridge@rxglobal.com

# Live Competitions Mandatory Form

## MAKEUP ARTIST AND MODEL RELEASE FORM

Please complete one form per live competition category you are entering, and bring with you on competition day.

Live competition categories include:

- Bridal Makeup (live) 1hr – judged at the show
- Fashion Editorial (live) 1hr– judged at the show
- Creative Makeup (live) 3hr– judged at the show

I (as listed below)\* agree upon, receipt of which is hereby acknowledged, consent that Beauty Expo Australia and media authorised by Beauty Expo Australia, may take my photo, and that images taken on Sunday 25th August 2024 for the Face2Face Makeup Awards competition may be used by Beauty Expo Australia for the purpose of promotion and publication in whole or part thereof.

I have also read the conditions of entry and agree to abide by them.

\_\_\_\_\_  
\*Model Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
\*Makeup Artist / Competitor Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Consent by Parent or Guardian if persons are less than 18 years of age.

As parent or guardian of the above named person – (please circle) Model or Makeup Artist / Competitor – I consent to the above release and signature thereto and to the potential usage as set out above.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Parent or Guardian Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### HOW TO ENTER

ENTRY PRICE PER CATEGORY:  
STANDARD: \$20  
PRICE INCLUDES AN EXPO PASS

PLEASE ENTER ONLINE BY 5PM THURSDAY 15TH AUGUST 2024 FOR ALL CATEGORIES.

[TO ENTER PLEASE CLICK HERE](#)

#### CREATIVE ENQUIRIES

Isabelle De Vries  
Creative Director  
isabelle\_de\_vries@outlook.com

#### ADMINISTRATIVE ENQUIRIES

Georgia BurrIDGE  
Event Production Executive georgia.  
burrIDGE@rxglobal.com

# General Terms and Conditions 2024

## RULES AND REGULATIONS

- 1 Entry is subject to the discretion of Beauty Expo Australia. Please note your entry is non-refundable if you are unable to complete or attend.
- 2 Entrants must provide their own model and equipment e.g. makeup, all products and any other necessary items required for their presentation.
- 3 The live competition area will be set up on the exhibition floor, complete with tables, stools and wastebaskets. Artists have the option to provide their own cape. All other equipment is to be supplied by the entrant.
- 4 Judging time will take 15 - 20 minutes after each category is completed.
- 5 Creative Makeup entrants: see brief on page 8. Entrants will be given 3 hours to design makeup. Models may be dressed to suit design. Hairstyling can be completed before the competition.
- 6 Bridal entrants: see brief on page 9. Entrants will be given one hour to design makeup. Models may be dressed to suit design. Hairstyling can be completed before the competition.
- 7 Important Note: Competitors work within a restricted space, large bridal dresses with long trains and or veils are not permitted within the competition area.
- 8 Hair and styling should complement the overall look for your entry and can be completed before the competition.
- 9 Hair and styling does not exclusively need to be done by the makeup artist and can be completed by another professional. Whilst competitors will be judged on makeup only and no judging will be done on styling and hair individually, the 'overall look' will be judged, taking into consideration makeup design choices for the model's look.
- 10 For live categories, please prepare a mood board on display cardboard no bigger than A0 in size to be displayed during the competition. Your mood board should show images and/or drawings with what inspired you in your makeup design and anything else you see relevant to your entry including considerations to styling and hair.
- 11 This will not affect your judging results, however will assist in your preparations and be on display whilst you are competing for spectators and judges to see.
- 12 For live categories, please prepare and include on your mood board a very brief description of the 'look' you are creating and a short description about yourself on an A4 piece of paper. This will be read by judges to understand the context of the look as well as background information about you as an artist and will minimise judge's questions to you as you apply makeup.
- 13 No assistance can be given to an entrant during the period of the competition for preparation of the model. Competitors must apply all makeup themselves entirely.
- 14 No makeup is to be applied to the model prior to the start of the competition, including false eyelashes. Models must arrive with clean skin. Contact lenses are permitted to be applied before competition where applicable.
- 15 All competitors must display strict hygiene standards in the application of makeup or points will be deducted.
- 16 Time limits must be followed and strictly adhered to. Please refer to individual category rules and regulations for more information.
- 17 **The registration close date for all categories is 5pm Thursday 15th April.**
- 18 To assist fellow competitors, noise and conversation level is to be kept to a minimum during competition time.
- 19 Advertising and promotion of businesses, salons or products is not permitted during the competition. Please feel free to include your social media handles on your mood board however.
- 20 No smoking, drinking or eating will be permitted in the competition or preparation area. (Exceptions made for the Creative Makeup categories where snacks and drinks allowed for models wellbeing.)
- 21 The judge's decision is final. No correspondence will be entered into. All scoring will remain confidential to the Beauty Expo Australia organisers. Judges will be available in the competition area after the Awards presentation for any verbal feedback you may like to seek, with the intention of career development.
- 22 Each entrant is responsible for cleaning their work station afterwards and leaving the area how they found it.
- 23 Failure to follow competition rules and guidelines will result in disqualification.
- 24 These Awards are open to makeup artists anywhere in the world, at any stage in their career.
- 25 Beauty Editorial entrants: see brief on page 7. This is a photographic entry and you do not need to be present at Beauty Expo Australia to compete in this category. The winner of this category will have their images used in Beauty Expo Australia Face2Face Makeup Awards marketing in 2025.
- 26 For all live category entrants: we advise that you bring your own compact lighting. Power will be available.

PPE and sanitiser will be available on the competition floor at all times.

# BEAUTY EDITORIAL (PHOTOGRAPHIC): Vogue - Cover shot

## CATEGORY DEFINITION

Vogue is known for its exquisite fashion and beauty and their iconic cover shots. This year artists will create a beauty story fit for the cover of Vogue magazine. Each artist will create two high quality beauty images that demonstrates their style and skills.

## RULES AND REGULATIONS

- 1 Entry is subject to the discretion of Beauty Expo Australia.
- 2 Photography must be produced in the awards period - August 2023-August 2024. This photography must not have been published anywhere prior to judging, including: in print, online or social media outlets.
- 3 Judging will occur during Beauty Expo, 24th August 2024. Winners will be announced at Main Stage on the Beauty Expo show floor at 11:55am on Saturday 24th August 2024
- 4 Entrant's presence at the expo is not required but encouraged. This will not affect judging.
- 5 All work submitted for the Face2Face Makeup Awards Beauty Editorial category must solely be the work of the entrant, except where specified. Hair and styling can be completed by a third party.
- 6 All work is accepted in good faith and any entrants found to be abusing this will be automatically disqualified.
- 7 The model release and relevant declaration forms must be completed and signed by all parties and be included with your submission.
- 8 Please note: Registration & Submission deadline is Thursday 15th August. Please see point 6 under digital entry details for the submission link.
- 9 The deadline for entry, payment and submissions is final. Entries will not be accepted after the stated date and disqualification will apply.
- 10 Hair and styling should complement the overall look for your entry. Hair and styling does not exclusively need to be done by the makeup artist and can be done by another professional. Whilst competitors will be judged on makeup only and no judging will be done on styling and hair individually, the 'overall look' will be judged, taking into consideration makeup design choices for the model's look.
- 11 Judges accept some use of Photoshop, and all other similar post-production programs. Cleaning up fly-away hair is acceptable, for example, however they do not accept over manipulation that changes or alters the finished makeup look from its raw state. No Ai imagery will be accepted
- 12 The judge's decision is final. No correspondence will be entered into. All scoring will remain confidential to Beauty Expo Australia organisers. Judges will be available in the competition area after the Awards presentation for any verbal feedback you may like to seek, with the intention of career development.
- 13 Failure to follow competition rules and guidelines will result in disqualification.
- 14 Any entrant who is disqualified will be notified.
- 6 Please upload your image Submissions via the link below. Please include your name on the digital files for easy identification, e.g. 1-jane-smith.jpg, 2-jane-smith.jpg.  
  
[Link - https://www.judgify.me/F2F24](https://www.judgify.me/F2F24)
- 7 The images will remain the property of Beauty Expo Australia. They may be used for promotion of Beauty Expo Australia, altered or in their original form.

### Beauty Editorial Category Digital entry details

- 1 You are required to submit as part of your submission, 2 photographs to form one beauty story. (No more than 2 faces in each photo).
- 2 Photographic images should be shot taking into consideration the above brief.
- 3 Professional photographers, stylists and hairdressers can be used.
- 4 No branding is allowed on any image.
- 5 All photographs must be in A4 portrait format with the below specifications:  
-High resolution/ JPEG Images  
-600dpi

# CREATIVE MAKEUP (LIVE): A Fairytale Fantasy

## CATEGORY DEFINITION

In our most anticipated category of the Face2Face awards, this year artists will create a creative look inspired by their favourite fairytale. Let your imagination go free and see where it takes you. Where everything and anything is possible. Body/ face painting, embellishments and prosthetics are permitted in this category.

Saturday 24 August | 8:00am - 11:00am

## RULES AND REGULATIONS

- 1 Entry is subject to the discretion of Beauty Expo Australia.
- 2 **Time: Saturday 24 August 8:00am - 11:00am**
- 3 Entrants must provide their own model and equipment e.g. makeup, all products and any other necessary items required for their presentation.
- 4 The competition area will be open to entrants for set up half an hour before competition start time.
- 5 The live competition area will be set up on the exhibition floor, complete with tables, stools and wastebaskets. Due to covid restrictions, artists must provide their own cape. All other equipment is to be supplied by the entrant.
- 6 Judging time will take 15 to 20 minutes after the category is completed. Winners will be announced at Main Stage on the the Beauty Expo show floor at 11:55am on Saturday 24 August 2024
- 7 Airbrushing is permitted in all categories. You must advise the creative director, Isabelle De Vries if you plan to use a compressor no later than one week prior to the competition for logistic purposes. Failure to do so may result in no power being available and you will need to use alternative application methods.
- 8 SPF and stuck-on items are permitted but not essential in this category and can be purchased or self-made. Please include these details in your mood board for the judges. Wigs are allowed in this category. Contact lenses can be applied prior to competition time. Please contact competition Creative Director, Isabelle De Vries if you have further questions.
- 9 Creative Makeup entrants will be given 3 hours to apply makeup. Models may be dressed to suit design. Hair can be completed before competition.
- 10 Hair and styling should complement the overall look for your entry and can be pre-done. Hair and styling does not exclusively need to be done by the makeup artist and can be done by another professional. Whilst competitors will be judged predominantly on makeup you will be judged on styling and the 'overall look', body painting/art is permitted in this category.
- 11 Please prepare a mood board on display cardboard no bigger than A0 in size to be displayed during the competition. Your mood board should show images and/or drawings with what inspired you in your makeup design and anything else you see relevant to your entry including considerations to styling and hair. This will not affect your judging results, however will assist in your preparations and be on display whilst you are competing for spectators and judges to see. Social Media handles may be included on mood board.
- 12 Please prepare and include on your mood board a very brief description of the 'look' you are creating and a short description about yourself on an A4 piece of paper. This will be read by judges to understand the context of the look as well as background information about you as an artist and will minimise judge's questions to you as you apply makeup.
- 13 No assistance can be given to an entrant during the period of competition for preparation of the model. Competitors must apply all makeup themselves entirely.
- 14 No makeup is to be applied to the model prior to the start of the competition, including false eyelashes. Models must arrive with clean skin. (Moisturiser is acceptable however all skin prep to be completed during competition time.)
- 15 All competitors must display strict hygiene standards in the application of makeup or points will be deducted. Time limits must be followed and strictly adhered to.
- 16 **The closing date for registering to enter is 5pm Thursday 15th August 2024.**
- 17 To assist fellow competitors, noise and conversation level is to be kept to a minimum during competition time.
- 18 Advertising and promotion of businesses, salons or products is not permitted during the competition.
- 19 No smoking, drinking or eating will be permitted in the competition or preparation area. Snacks acceptable for model wellbeing due to long category time.
- 20 The judge's decision is final. No correspondence will be entered into. All scoring will remain confidential to Beauty Expo Australia organisers. Judges will be available in the competition area after the Awards presentation for any verbal feedback you may like to seek, with the intention of career development.
- 21 Each entrant is responsible for cleaning their work station afterwards and leaving the area how they found it.
- 22 Failure to follow competition rules and guidelines will result in disqualification.



# BRIDAL (LIVE): The History of Bridal

## CATEGORY DEFINITION

Bridal styles and trends have changed throughout history. Many of the beautiful looks we see today are influenced by our vast history. In this years bridal category artists will create a bridal look inspired by an era of their choice. Artists will have the opportunity to take elements from their favourite era adding your own modern twist to create your very own bridal look.

Saturday 24 August | 12:30pm - 1:30pm

## RULES AND REGULATIONS

- 1 Entry is subject to the discretion of Beauty Expo Australia.
- 2 **Time: Saturday 24 August 12:30pm - 1:30pm**
- 3 Entrants must provide their own model and equipment e.g. makeup, all products and any other necessary items required for their presentation.
- 4 The competition area will be open to entrants for set up half an hour before competition start time.
- 5 The live competition area will be set up on the exhibition floor, complete with tables, stools and wastebaskets. Due to covid restrictions, artists must provide their own cape. All other equipment is to be supplied by the entrant.
- 6 Judging time will take 15 to 20 minutes after the category is completed and the winners will be announced Saturday 24 August 2024 at 1:50pm on Main Stage on the Beauty Expo show floor.
- 7 Airbrushing is permitted in all categories. You must advise competition Creative Director, Isabelle De Vries if you plan to use a compressor no later than one week prior to the competition for logistic purposes. Failure to do so will result in no power being available and you will need to use alternative application methods.
- 8 You will be given 1 hour to design makeup. Models may be dressed to suit design. Important Note: Competitors work within a restricted space, overly large dresses for example, are not permitted within the competition area. Hairstyling can be completed before the competition.
- 9 Hair and styling should complement the overall look for your entry and can be done prior to the competition. Hair and styling does not exclusively need to be done by the makeup artist and can be done by another professional.
- 10 Please prepare a moodboard on display cardboard no bigger than A0 in size to be displayed during the competition. Your mood board should show images and/or drawings with what inspired you in your makeup design and anything else you see relevant to your entry, including considerations to styling and hair. This will not affect your judging results, however will assist in your preparations and be on display whilst you are competing for spectators and judges to see. Social Media handles may be included on mood board.
- 11 Please prepare and include on your mood board a very brief description of the 'look' you are creating and a short description about yourself on an A4 piece of paper. This will be read by judges to understand the context of the look as well as background information about you as an artist and will minimise judge's questions to you as you apply makeup.
- 12 No assistance can be given to an entrant during the period of competition for preparation of model. Competitors must apply all makeup themselves entirely.
- 13 No makeup is to be applied to the model prior to the start of the competition, including false eyelashes. Models must arrive with clean skin. (Moisturiser is acceptable however all skin prep to be completed during competition time.)
- 14 All competitors must display strict hygiene standards in the application of makeup or points will be deducted.  
  
Time limits must be followed and strictly adhered to.
- 15 **The closing date for registering to enter is 5pm Thursday 15th August 2024.**
- 16 To assist fellow competitors, noise and conversation level is to be kept to a minimum during competition time.
- 17 Advertising and promotion of businesses, salons or products is not permitted during the competition.
- 18 No smoking, drinking or eating will be permitted in the competition or preparation area.
- 19 The judge's decision is final. No correspondence will be entered into. All scoring will remain confidential to Beauty Expo Australia organisers.
- 20 Judges will be available in the competition area after the Awards presentation for any verbal feedback you may like to seek, with the intention of career development.
- 21 Each entrant is responsible for cleaning their work station afterwards and leaving the area how they found it.
- 22 Failure to follow competition rules and guidelines will result in disqualification.

# FASHION EDITORIAL (LIVE): Iconic Runway

## CATEGORY DEFINITION

When you think of iconic runway makeups, names like Pat McGrath and Val Garland might come to mind. This year for our live fashion, editorial category Artists will create a look inspired by their favourite iconic runway moment. Be inspired by makeups that have shaped runway as we know it.

Saturday 24 August | 2:30pm - 3:30pm

## RULES AND REGULATIONS

- 1 Entry is subject to the discretion of Beauty Expo Australia.
- 2 **Time: Saturday 24 August 2:30pm - 3:30pm**
- 3 Entrants must provide their own model and equipment e.g. makeup, all products and any other necessary items required for their presentation.
- 4 The competition area will be open to entrants for set up half an hour before competition start time.
- 5 The live competition area will be set up on the exhibition floor, complete with tables, stools and wastebaskets. Due to covid restrictions, artists must provide their own cape. All other equipment is to be supplied by the entrant.
- 6 Judging time will take 15 to 20 minutes after the category is completed and the winners will be announced Saturday 24 August 2024 at 4:10pm on Main Stage on the Beauty Expo show floor.
- 7 Airbrushing is permitted in all categories. You must advise competition Creative Director, Isabelle De Vries if you plan to use a compressor no later than one week prior to the competition for logistic purposes. Failure to do so will result in no power being available and you will need to use alternative application methods.
- 8 You will be given 1 hour to design makeup. Models may be dressed to suit design. Important Note: Competitors work within a restricted space, overly large dresses for example, are not permitted within the competition area. Hairstyling can be completed before the competition.
- 9 Hair and styling should complement the overall look for your entry and can be done prior to the competition. Hair and styling does not exclusively need to be done by the makeup artist and can be done by another professional. Whilst competitors will be judged on makeup only and no judging will be done on styling and hair individually, the 'overall look' will be judged, taking into consideration makeup design choices for the model's look.
- 10 Please prepare a moodboard on display cardboard no bigger than A0 in size to be displayed during the competition. Your mood board should show images and/or drawings with what inspired you in your makeup design and anything else you see relevant to your entry, including considerations to styling and hair. This will not affect your judging results, however will assist in your preparations and be on display whilst you are competing for spectators and judges to see. Social Media handles may be included on mood board.
- 11 Please prepare and include on your mood board a very brief description of the 'look' you are creating and a short description about yourself on an A4 piece of paper. This will be read by judges to understand the context of the look as well as background information about you as an artist and will minimise judge's questions to you as you apply makeup.
- 12 No assistance can be given to an entrant during the period of competition for preparation of model. Competitors must apply all makeup themselves entirely.
- 13 No makeup is to be applied to the model prior to the start of the competition, including false eyelashes. Models must arrive with clean skin. (Moisturiser is acceptable however all skin prep to be completed during competition time.)
- 14 All competitors must display strict hygiene standards in the application of makeup or points will be deducted.
- 15 Time limits must be followed and strictly adhered to.
- 16 **The closing date for registering to enter is 5pm Thursday 15th August 2024.**
- 17 To assist fellow competitors, noise and conversation level is to be kept to a minimum during competition time.
- 18 Advertising and promotion of businesses, salons or products is not permitted during the competition.
- 19 No smoking, drinking or eating will be permitted in the competition or preparation area.
- 20 The judge's decision is final. No correspondence will be entered into. All scoring will remain confidential to Beauty Expo Australia organisers. Judges will be available in the competition area after the Awards presentation for any verbal feedback you may like to seek, with the intention of career development.
- 21 Each entrant is responsible for cleaning their work station afterwards and leaving the area how they found it.
- 22 Failure to follow competition rules and guidelines will result in disqualification.